

Peter Franchot *Comptroller*

David Farkas Acting Director Bureau of Revenue Estimates

January 27, 2022

Ms. Liz Fitzsimmons Department of Commerce Maryland Office of Tourism Development 401 East Pratt Street Baltimore, Maryland 21202

Dear Ms. Fitzsimmons:

As requested by your office and therefore required by Section §4-216 of the Economic Development Article, the Comptroller's Office reports that the qualifying tourism tax increment is \$0.0 for fiscal year 2023. Given a lack of direct data as to how much revenue is generated from tourism, this analysis relies on self-reported sales tax industry codes and assumptions as to the share of revenue from those industries that is attributable to tourism activity, as estimated by the Comptroller's Office and the Department of Business and Economic Development. Given the reliance on assumptions, the amounts estimated may not be reflective of actual amounts of revenue generated by tourism.

The attached table shows the industry codes and the percentage of revenues from those categories that we have assumed to be tourism-related revenues, and the growth of these revenues in fiscal year 2021. Tourism-related revenues are estimated to be \$294.1 million in fiscal year 2021; as these revenues decreased 31.3%, below the 3% growth threshold, one half of the amount that is greater than 3% growth results in a tourism tax increment of \$0.

If you have any questions, please do not hesitate to contact me.

Sincerely, David S. Farlas

David Farkas

cc: Honorable Peter Franchot Senator Sarah Elfreth Emmanuel Welsh Andrew Schaufele Marc Nicole

Tourism Tax Increment (\$ in millions)

<u>Code</u>	Description	FY 2017 <u>Actual</u>	FY 2018 <u>Actual</u>	FY 2019 <u>Actual</u>	FY 2020 <u>Actual</u>	FY 2021 <u>Actual</u>	Tourism <u>Factor</u>	FY 2017 <u>Base</u>	FY 2018 <u>Base</u>	FY 2019 <u>Base</u>	FY 2020 <u>Base</u>	FY 2021 <u>Base</u>	<u>Growth</u>
108	Restaurants, Lunchrooms, Delicatessens - w/o Beer, Wine and	\$ 400.3	\$ 410.9	\$ 432.1	\$ 399.6	\$ 307.7	33%	\$ 133.4	\$ 137.0	\$ 144.0	\$ 133.2	\$ 102.6	-23.0%
111	Hotels, Motels Selling Food w/Beer, Wine and Liquor License	38.3	37.8	35.5	24.1	10.7	100%	38.3	37.8	35.5	24.1	10.7	-55.4%
112	Restaurants and Night Clubs w/Beer, Wine and Liquor License	273.5	280.1	286.2	237.7	171.6	33%	91.2	93.4	95.4	79.2	57.2	-27.8%
306	General Merchandise	280.4	317.3	366.6	394.1	375.4	5%	14.0	15.9	18.3	19.7	18.8	-4.7%
407	Automobile, Bus and Truck Rentals	73.4	73.4	80.4	71.0	51.3	90%	66.1	66.0	72.4	63.9	46.1	-27.8%
706	Airlines - Commercial	0.4	0.4	0.3	0.3	0.1	50%	0.2	0.2	0.2	0.1	0.1	-51.1%
901	Hotels, Motels, Apartments, Cottages	121.1	125.0	128.6	104.0	56.1	100%	121.1	125.0	128.6	104.0	56.1	-46.1%
925	Recreation and Amusement Places	9.3	9.1	9.2	7.7	5.1	50%	4.6	4.5	4.6	3.8	2.5	-34.0%
TOTAL		\$ 1,196.7	\$ 1,253.9	\$ 1,338.9	\$ 1,238.4	\$ 978.0		\$ 468.9	\$ 479.8	\$ 499.0	\$ 428.1	\$ 294.1	-31.3%
Growth @ 3% \$ 302.9													
Bureau of Revenue Estimates Comptroller of Maryland 1/27/2022					Difference	from Actual	\$ (8.8)						
					Tourism Tax	Increment	\$-						